



WIFT-T announces the Alliance Atlantis Communications Diversity in Broadcasting Internship and Call for Applications

(TORONTO – Wednesday, August 8, 2006) Women in Film and Television -Toronto (WIFT-T), in partnership with Alliance Atlantis Communications Inc., is pleased to announce the **Alliance Atlantis Diversity in Broadcasting Internship Award** and Call for Applications.

This national program offers one entry-level visible minority or Aboriginal woman the opportunity to advance her career in broadcasting through experience in the Public and Regulatory Affairs department at Alliance Atlantis. The award winner will take part in a comprehensive career development program including:

- Three-month internship at Alliance Atlantis
- One-on-one career search assistance from a senior mentor provided by WIFT-T
- Trip to Ottawa to meet broadcast, Government and regulatory decision makers, and attend a VIP cocktail reception
- Award presentation at the prestigious Crystal Awards Gala Luncheon on December 4, 2006 at the Fairmont Royal York

“The Alliance Atlantis Communications Diversity in Broadcasting Internship is a comprehensive program focused on advancing an individual’s career in the broadcasting industry,” said Elizabeth Duffy-MacLean, Vice President, Public and Regulatory Affairs, Alliance Atlantis. “We believe that this internship is vital in developing our next generation of broadcasting talent.”

“Women representing visible minorities continue to be critically underrepresented in the broadcasting industry,” said Sue Sheridan, Interim Executive Director of WIFT-T. “WIFT-T salutes Alliance Atlantis for recognizing the importance of this much-needed initiative and we look forward to working with them again this year.”

The deadline for applications is October 25, 2006, 12 noon EST. Eligibility criteria, full guidelines and application forms are available from the WIFT-T website at www.wift.com. Applications will be reviewed by a selection committee composed of industry representatives with final decisions announced November 2006.

Women in Film and Television – Toronto (WIFT-T) is a leading internationally affiliated professional organization that recognizes, trains and advances women in screen-based media. WIFT-T offers a year-round slate of skills development, networking events and industry awards, providing the tools to succeed in Canada's global entertainment industry. In operation for 20 years, WIFT-T serves more than 3,000 women and men in Canadian screen-based media, connecting them to close to 10,000 leading film, television, and new media professionals worldwide.

Alliance Atlantis Communications Inc. offers Canadians 13 well-branded specialty television channels boasting targeted, high-quality programming. The Company also co-produces and distributes the hit *CSI* franchise and indirectly holds a 51% limited partnership interest in Motion Picture Distribution LP, a leading distributor of motion pictures in Canada, with a growing presence in motion picture distribution in the United Kingdom and

Spain. The Company's common shares are listed on the Toronto Stock Exchange - trading symbols AAC.A and AAC.B. The Company's Web site is www.allianceatlantis.com.

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